

SW

SMOOCHES WOMAN MAGAZINE

**SIGNÉ'S
KREATIONS**

**THE YEAR
I SAID YES
TO ME**

**ASHLEY NELL TIPTON
THE LOVE YOU SHOW**

**Asking
Erin's
Mirror
DEBUT**

**THE LOVE OF DANCE!
TROUPE 4THIRTY-TWO**

**COVER GIRL
BRITTANY
NEELY**



LOVE CONQUERS ALL ISSUE

WINTER 2021

THE MAGAZINE FOR THE CURVY, BOLD, CONFIDENT & BEAUTIFUL WOMAN

About The Magazine

Chante Bradley is the Founder & Editor-In-Chief of Smooches Woman Magazine. Her motto is *“There is No Force More Powerful than a Woman Determined to Rise”*. Her mission to inspire and empower women started over a decade ago through her development of the Smooches Woman Movement.

The Smooches Movement is a sisterhood and a platform that builds confidence, encourages, and supports women. It is an environment where curvy women can feel comfortable to love themselves unconditionally and discover their greatness. Four years ago, she decided to publish a magazine to highlight the lifestyle of curvy women and share inspiring stories that would encourage and build confidence in women on a national level.

Smooches Woman Magazine is not just a magazine, but it is a part of a powerful movement!!

Positioning Statement

Smooches Woman Magazine is an inspiring lifestyle magazine for women with curves. The magazine highlights the lifestyle of curvy women and empowers CURVY WOMEN to be BOLD, CONFIDENT AND BEAUTIFUL. Every issue contains inspirational articles and informative content that highlights the lifestyle of curvy women as it relates to fashion, beauty, health & fitness, and entertainment.

Frequency

Smooches Woman Magazine is a quarterly national publication. During the COVID-19 Pandemic, we have been offering issues as an online PDF and print on demand copy. Our next issue will be published in June 2021, deadlines for ad submissions is May 19,2021.

Reader's Profile

The Smooches Woman Magazine audience will be curvy or full-figured women. Based on a wide range of research, the average size woman in America is a size 14-16. This means that our audience will be the average woman, ages 23-60, whose income ranges from \$35,000 to \$150,000. Women are the number one purchasers of consumer goods and the Full-figured market was \$24 billion dollar industry in 2020 and is expected to increase in 2021.

Contact Information

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AD COST BREAKDOWN

FULL PAGE AD (8.5 BY 11 SIZE) \$200.00

HALF PAGE AD (4.25 X 5.5 SIZE) \$100.00

QUARTER PAGE AD (3.32 X 4.57) \$75.00

BUSINESS CARD SIZE (3.5 X 2 SIZE)

**The ad rates here are for small businesses only; Corporate ad rates are not reflected here.*

**The ad rate is based on your ad being submitted already designed and print ready. If it is not print ready, you will be charged a design/graphic fee to create an ad for you. Our ad design fee is \$50.00 and must be paid prior to the ad being placed.*

